

May 4, 2005

Letter of Support re: Jason Carvalho and Canadian Social Entrepreneurs' Foundation

I am very pleased to write this letter in support of Jason Carvalho, founder and head of the Canadian Social Entrepreneurship Foundation (CSEF).

The phenomenal growth of civil society world-wide is directly correlated with the actions of social entrepreneurs such as Jason. Where others are paralyzed by the scale and complexity of social problems, social entrepreneurs see and seize opportunities to attack those problems at a systemic level. At the Skoll Foundation, we believe that social entrepreneurs are key to building a more peaceful and prosperous global community, even as we recognize that their efforts frequently begin at a grassroots, locally-based level.

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In creating the Canadian Social Entrepreneurs' Foundation, Jason has already demonstrated his focus on large-scale impact, a hallmark of the social entrepreneur. Moreover, the CSEF strategy, with its mandate to build and support a network of social entrepreneurs nationally, is already showing promise. Working with an exceptionally motivated team of individuals, Jason was able to orchestrate and carry out a highly innovative business plan competition in British Columbia.

I have had the pleasure of getting to know Jason during the Skoll World Forum on Social Entrepreneurship, held each year at Oxford University in the U.K. Jason has been a valuable contributor to the Forum, networking effectively with his international peers: people like himself who are advancing powerful new solutions to global challenges—whether in education, human rights, poverty, or the environment. Our founder and chairman Jeff Skoll, founding president of eBay and a fellow-Canadian, has particularly enjoyed getting to know Jason, recognizing in him the combination of social passion and entrepreneurial drive that characterizes the very best social entrepreneurs.

I commend Jason and the Canadian Social Entrepreneurs' Foundation to you enthusiastically. I very much hope you will support Jason and this promising and deserving organization.

Sincerely yours,



Sally Osberg
President and CEO
Skoll Foundation