

# endswell foundation

May 5, 2005

To Whom It May Concern:

Re: Letter of Support for Jason Carvalho/Canadian Social Entrepreneur's Foundation

I am the Executive Director of the Endswell Foundation, a foundation based in Vancouver that provides grants to support conservation economy in British Columbia. As part of our mission, we strongly support social responsibility as the basis of a sound future for British Columbia and are dedicated to locating, linking, inspiring and supporting a network of entrepreneurial businesses that have a strong social purpose, as our contribution toward a long-term, conservation-centred economy in British Columbia.

Entrepreneurs who build innovative businesses that embody social and environmental goals are modern heroes. Their stories and their successes provide vital models for the future, demonstrating to other entrepreneurs and investors that business can be a tool for creating a better world.

I write this letter in support of Jason Carvalho and the Canadian Social Entrepreneurs Foundation. Jason is an individual who is truly committed and passionate about positive social change and creating sustainable value in a changing global economy. Jason has demonstrated this commitment by volunteering hundreds of hours of his time to a variety of not for profit and community organizations.

If you want to fund visionaries with innovative strategies that address systemic causes around the nexus of environmental and social justice issues, I believe Jason Carvalho and the Canadian Social Entrepreneur's Foundation offer unique potential.

Sincerely,

*Joel Solomon*

Joel Solomon  
Executive Director